



Job Description

Title: **PRODUCT MANAGER**
Reports to: Director of Product Management
Department: Marketing

Job Statement: The incumbent's main responsibility consists of growing several product lines into market segments.

Mandate includes:

- Developing and implementing the overall marketing strategy of a group of product lines in order to maximize sales of his/her brands.
- Meeting established profitability and inventory goals.
- Participating in external field activities for market research and sales support purposes.
- Developing and maintaining strong relationships with suppliers, including participating in price negotiations.

Requirements:

- Bachelor degree in business with 3-5 years related experience
- Related industry knowledge a definite asset
- Bilingual (both written and spoken)
- Computer literate (Microsoft suite)
- Knowledge of an ERP system (JDE an asset)

You are a dynamic and creative person with strong communication and people skills. You are always looking for new challenges, self-driven, and recognized to be a team player.